

# EXHIBITOR PROSPECTUS



## ASHA Schools Connect, created by school-based SLPs exclusively for school-based SLPs.

July 13-15, 2023 | Long Beach, CA • July 26-August 7, 2023 | Online Conference

Attendees are dedicated to the success of their students and are looking for materials, products, services, and innovative technologies to implement in their classrooms. They have the authority to purchase and provide input into purchasing decisions for themselves and their organizations.

Through the in-person and virtual events, you'll forge connections with school-based SLPs and SLPAs who share your passion for working with children.

### Two Ways to Reach Your Target Audience

Exciting news... Schools Connect is **back in person** for 2023! Join us at the **Long Beach Convention & Entertainment Center** in Long Beach, California, to meet face-to-face with 1,000 school-based SLPs. Over 6 hours of dedicated Exhibit Hall time provides an excellent opportunity to engage with new prospects, re-connect with past customers, and learn first-hand about their needs and challenges.

If you cannot join us in person or love the convenience of the virtual experience and still want to engage with attendees—don't worry; the virtual conference is back, too! Schools Connect will **be available online for 13 days**. Online Sponsors can network with attendees through message boards and lead generation activities.

Want a presence at both events? No problem! We have packages to meet your goals.

### Why Exhibit and/or Sponsor

#### WHY EXHIBIT?

**87%** of attendees want to gain information about exhibitors' products and services

**82%** of attendees have purchasing authority or provide input into purchasing decisions

**78%** of attendees say the Exhibit Hall is the central meeting place of the conference

**63%** of attendees want to discuss the applicability of exhibitors' tools to their work

### Educational Topics and Tracks

The Exhibit Hall is the place where attendees visit to discover products, services, and solutions to enhance what they learn in their educational sessions. The 2023 Schools Connect educational tracks focus on the following:

- Assessments
- Augmentative & Alternative Communication (AAC)
- Autism
- Bilingual/Multicultural Populations
- Childhood Apraxia of Speech
- Childhood Language Disorders
- Executive Function
- Fluency and Stuttering
- Developmental Language Disorders
- Learning Disabilities
- Literacy
- Social Communication Disorders
- Speech Sound Disorders: Articulation & Phonology
- Speech, Language, Swallowing Treatments
- Swallowing, Dysphagia, and Feeding

## Exhibiting Opportunities

### In-Person Exhibiting – July 13-15

#### Standard Booth Package \$1,200

(per 10' × 10' booth)

- Corner booth location
- Carpet
- One (1) 6' ft skirted table, two chairs, and a wastebasket
- Company ID Sign
- One (1) full conference registration—including admittance to educational sessions and access to online conference
- Two (2) Exhibit Hall-only badges
- Complimentary food and beverage for Exhibit Hall functions
- Online exhibitor listing, also linked in the online conference, includes logo, company description, website and social medial links, one (1) video, two (2) product images, three (3) resources, two (2) show specials, and one (1) virtual business card
- Company listing in the printed Program Guide, online floor plan, and mobile app
- Post-show attendee mailing list
- Peripheral Exhibit Hall security from Wednesday, July 12-Friday, July 14

#### Member Table Package \$750

(10' × 10' space)

*A limited number of member tables are available as a one-time opportunity for ASHA (American-Speech- Language-Hearing Association) members who own their own small businesses. Restrictions apply. Please contact Renee Tross at [rtross@asha.org](mailto:rtross@asha.org) for more information and an application.*

- Corner booth location
- Carpet
- One (1) 6' skirted table, two chairs, and a wastebasket
- Company ID Sign
- One (1) non-transferrable full conference registration—includes education sessions and access to online conference
- One (1) Exhibit Hall-only badge
- Complimentary food and beverage for Exhibit Hall functions

- Online exhibitor listing, also linked in the online conference, includes logo, company description, website and social medial links, one (1) video, two (2) product images, three (3) resources, two (2) show specials, and one (1) virtual business card
- Company listing in the printed Program Guide, online floor plan, and mobile app
- Post-show attendee mailing list
- Peripheral Exhibit Hall security from Wednesday, July 12-Friday, July 14.

***Additional full conference registrations and Exhibit Hall-only badges will be available for purchase when registration opens.***

- Additional Full Conference Registration—\$199 per person (Limit of 2 per 10' × 10' booth)
- Additional Exhibit Hall-only badges—\$100 per person

Electricity, internet, lead retrieval, and additional booth furnishings are NOT included in any booth package. The Exhibitor Service Manual, available in May, will include information on how to order these items. Instructions on shipping is also included in the Exhibitor Service Manual.

### In-Person Exhibitor Schedule Wednesday, July 12

2:00 p.m. – 6:00 p.m. ....Exhibitor Move-In

### Thursday, July 13

8:00 a.m. – 10:00 a.m. ....Exhibitor Move-In

11:00 a.m. – 5:00 p.m. .... Exhibit Hall Open

11:30 a.m. – 1:30 p.m.... Lunch in the Exhibit Hall

3:45 p.m. – 4:45 p.m. ....Refreshment Break  
in the Exhibit Hall

### Friday, July 14

11:00 a.m. – 5:15 p.m. .... Exhibit Hall Open

11:30 a.m. – 1:30 p.m... Lunch in the Exhibit Hall

3:45 p.m. – 5:15 p.m... Last Chance Refreshment  
Break in the Exhibit Hall

5:30 p.m. – 8:00 p.m. .... Exhibitor Move-Out

## Online Only Sponsorship – July 26 – August 7

Standard Rate: \$1,200

Member Rate: \$975

- Two (2) full online conference registrations
- Your company profile listed in the virtual hall
- Your logo and hotlink on the online conference event page on asha.org
- Ability to post a YouTube video in your profile
- Access to the message board and online area to network
- Ability to create a sponsored activation for lead-generation
- Post-show attendee mailing list
- Special acknowledgement from ASHA with five email blasts with your logo and hotlink
- Conference supporter badge for your homepage or promotional materials

### Online Only Sponsorship PLUS Email Banner \$1,600

- Two (2) full online conference registrations
- Your company profile listed in the virtual hall
- Your logo and hotlink on the online conference event page on asha.org
- Ability to post a YouTube video in your profile
- Access to the message board and online area to network
- Ability to create a sponsored activation for lead generation
- Post-show attendee mailing list
- Special acknowledgement from ASHA with five email blasts with your logo and hotlink
- Conference supporter badge for your homepage or promotional materials
- Medium rectangle banner ad in one conference email blast that highlights sessions and content of interest to attendees

### Email Banner Ad \$500

- One (1) medium rectangle (300x250) ad in email blast that highlights

sessions and content of interest to attendees

- Exclusive opportunity—only one ad spot is available in each email blast
- A limited number of emails will be sent to conference attendees during the event

## In-Person and Online Conference Sponsorship Combos

*(July 13-15) and (July 26-August 7)*

**Exhibit & Sponsorship Combo Package** - \$2,000 per 10' × 10' booth (\$2,400 value)

- In-Person Standard Booth Package PLUS the Online Only Conference Sponsorship

**Exhibit & Sponsorship PLUS Package** - \$2,400 per 10' × 10' booth (\$2,900 value)

- Exhibitor & Online Only Sponsorship Combo Package PLUS Advertising (Email Banner Ad)

**Member Table Combo Package** - \$1,450 (limited to 3) (\$1,725 value)

- In-Person Member Table package PLUS the Online Only Conference Sponsorship

**Member Table Combo PLUS Package** - \$1,750 (limited to 3) (\$2,225 value)

- In-Person Member Table package and Online Only Conference Sponsorship PLUS Advertising (Email Banner Ad)

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## For More Information:

### In-Person Exhibit Sales

Nancye Berman

301-296-5798 | nberman@asha.org

Renee Tross

301-296-5764 | rtross@asha.org

### Online Conference Sponsorship

Jennifer Fatemi

301-296-8676 | jfatemi@asha.org

### Advertising

Liz Barrett, Smithbucklin

202-367-1231 | ebarrett@smithbucklin.com